Sub-sector: Industrial

The industrial sub-sector is extremely diverse. The most precise definitions define industrial textiles as those used directly in industrial processes, or incorporated into industrial products such as filters, conveyor belts, and abrasive belts, as well as reinforcements for printed circuit boards, seals and gaskets, and other industrial equipment.¹ Nonwovens, technical fibers, and performance textiles each have a place in this market.

North Carolina Companies Competing in the Industrial Sub-sector

**PERFORMANCE TEXTILE SECTORS**

The industrial sub-sector ranks highest in sales estimates and the number of companies participating when compared to all other North Carolina performance industry sub-sectors. The diversity of this sub-sector and its applications in various end markets can be linked to the discrepancy in reported estimates (sales, companies, employees) when compared to other sub-sectors.

Opportunities for North Carolina exist in this sub-sector. NC State researchers recommend that North Carolina companies narrowly define and differentiate their product offerings in this diverse sub-sector. Furthermore, NC State researchers recommend market and product knowledge and training for North Carolina companies competing or entering this sub-sector.