Sub-sector: Home Furnishings

Home furnishings encompass household textiles, furnishing, upholstered furniture, bedding, cushions, sleeping bags, and furniture backings. Current consumer trends in creating outdoor lifestyle settings are a large driver of this sector. Additionally, fiber substitution also drives the industry due to increased concern over the fire and health hazards posed by traditional materials.¹

North Carolina Companies Competing in the Home Furnishings Sub-sector

PERFORMANCE TEXTILE SECTORS

The home furnishings sub-sector in North Carolina ranks fourth in the number of companies participating and seventh in the number of sales dollars among North Carolina performance industry sub-sectors. Traditionally, many North Carolina companies have specialized in home furnishings and this trend is evident in the data reported. Although growth forecasts are low, NC State researchers recommend North Carolina companies to continue to develop home furnishings with performance attributes. North Carolina companies must develop products that meet consumer trends (outdoor furniture) and revised regulations (fire retardancy, health requirements).